

# The Centre Spotlight

Volume II, Issue I

January 8, 2004

## *Downtown Events*

### **Local Perspectives: 2004 Art Exhibition**

January 1 - January 11, 2004

Sioux City Art Center

### **Terra Centre Blood Drive**

January 28, 2004  
(9:30 a.m. - 1:00 p.m.)

Terra Centre 8th Floor

### **Interiors/Exteriors: Works on Paper from the Perma- nent Collection**

January 1 - February 29, 2004

Sioux City Art Center

### **All American Concert Band**

February 29, 2004 (4:00 p.m.)

Sioux City Consistory  
Scottish Rite Temple  
8th and Douglas Streets

### **Women Aware Women of Excellence Banquet**

March 16, 2004 (6:00 p.m.)

Sioux City Convention Center

## **Donating for life: Terra Centre tenants support Blood Bank**

Terra Real Estate is proud to host the Terra Centre Blood Drive every eight weeks for Terra Centre tenants. The Siouxland Community Blood Bank (SBB) visits the building in order to collect blood for those in the area in need of a transfusion.

Donated blood saves hundreds of lives each day across the United States. The SBB supplies primarily to 28 local hospitals, and works in conjunction with other blood centers throughout the country.

Tenants donate blood to the SBB for many different reasons. Primarily, people donate in order to help save lives. Many enjoy giving at the Terra Centre because it is convenient. Also, giving blood may be beneficial to the donor's health.

Says Don Heilbuth of the EFS Group on the 9th floor, "Physically, giving blood is painless. You only feel a tiny prick. Mentally, giving blood makes you feel good about yourself. You are helping others, and by donating regularly, you significantly re-

duce your own risk of heart problems. I have donated for over seven years and will continue to do so. It is a good feeling to help others and myself at the same time."



**A blood bank nurse prepares Don Heilbuth to give blood.**

For more information on donating blood at future Terra Centre blood drives, please contact Mary Hill at extension 7238 (712-277-7238).

## **TenantWatch focuses on the Sioux City Optometric Center**

TenantWatch interviews Doctor Steve Marsh of the Sioux City Optometric Center.

**TenantWatch:** How long has the Sioux City Optometric Center resided in the Terra Centre?

**Dr. Steve Marsh:** Although I have practiced in the area for 31 years, we just moved into the fifth floor of the Terra Centre in the middle of 2002.

**TW:** Tell us about your business.

**SM:** I offer optometric services to the Sioux City area. With five employees be-

side myself, we aim to provide superior service for all kinds of eye and sight needs.

**TW:** What are the advantages of being located on the fifth floor of the Terra Centre?

**SM:** The view here is excellent. Our facilities have been designed professionally, and we are able to maintain a great atmosphere here. Most of all, the Terra Real Estate staff is very friendly and attentive. They are always willing to help with any needs that we may have.

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*"Siouxland's Premiere Business Location"*

### The Centre Spotlight

The Centre Spotlight is published quarterly for Terra Centre tenants and other interested parties. We encourage tenant participation in this newsletter. For more information, suggestions, story ideas, articles or any other questions contact Mary Hill at newsletter@terracentre.net.

## Resident Recognition

### New Tenants

Financial Network Investment Corp. (3rd floor)  
Pitney Bowes Inc. (3rd floor)

### Tenants dedicate "Arts Alive"

Below, Terra Centre tenants await the naming of the "Arts Alive" mural this fall. A ceremony and the announcement of its title took place on October 21.

Community members constructed the mural throughout 2002 and 2003. Terra Real Estate, Wells Fargo, and the Art Center erected the artwork in September 2003.



## Holiday celebrations illuminate the Terra Centre

Downtown for the Holidays 2003 kicked off on November 24 with various events, including the Siouxland Jaycees 11th annual Festival of Trees display in the Terra Centre Atrium.

On December 4, the Siouxland Jaycees auctioned off more than 40 trees, donated by local businesses and non-profit organizations. The event raised over \$13,000 for the Siouxland Humane Society.

Following the Festival, the Little Yellow Dog Auction brought dozens of residents to Terra Centre for bidding on a black Newfoundland puppy. Seaman, the puppy,



The Terra Centre atrium aglow with Christmas trees.

was auctioned off on December 13 to high bidders Todd and Kathy Ellison. The Lewis and Clark Interpretive Center donated Seaman in honor of the expedition's Bicentennial. Seaman raised \$11,500 for Goodfellow Charities. The proceeds of the auction helped to purchase approximately 8,000 holiday gifts for needy area children.

Terra Centre is proud to work in conjunction with the Siouxland Jaycees and Goodfellow Charities to host events that benefit Siouxland.



Onlookers fill the atrium for the Little Yellow Dog charity auction.